

MASTER COAT

Leave Your Walls to the **MASTER**

10 YEARS
GUARANTEE



रत्न एन्ड क्राजा
Elite Paint

MASTER COAT



Blossom



New Gold



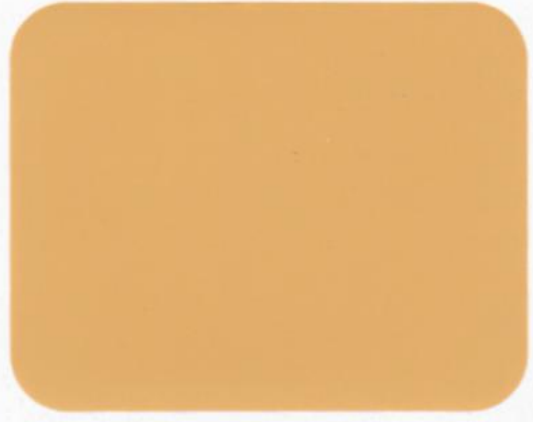
Fawn



Old Gold



Off White



Cream



Coral Shell



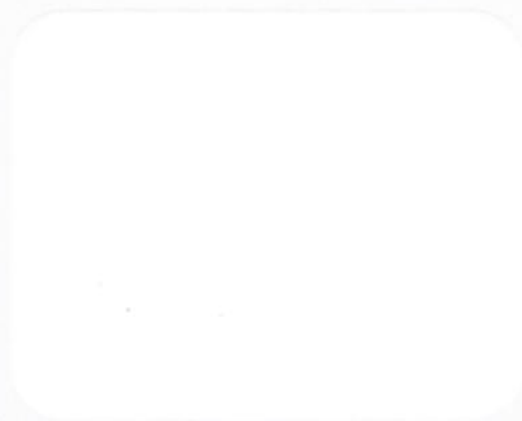
Pale Mushroom



Vanilla



Peach



Brilliant White

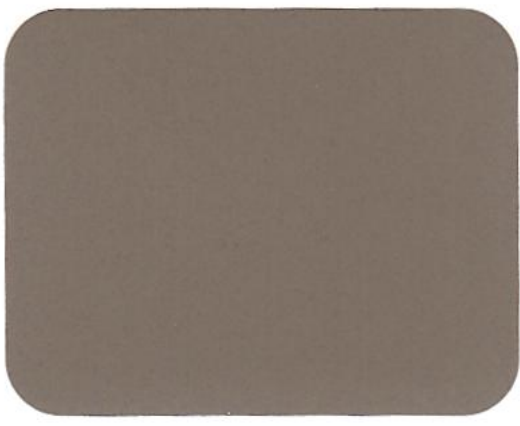


Magnolia

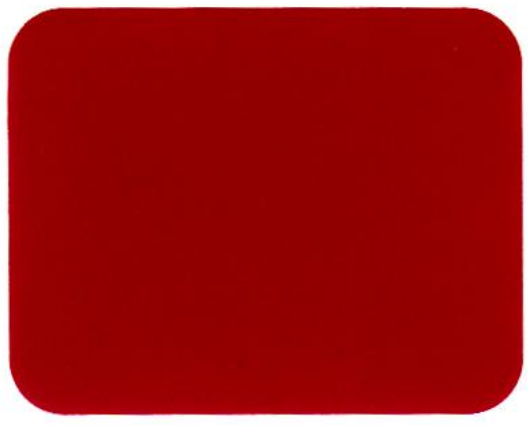


HOTLINE - 09666733733

CATEGORIZING **THE SHADES**



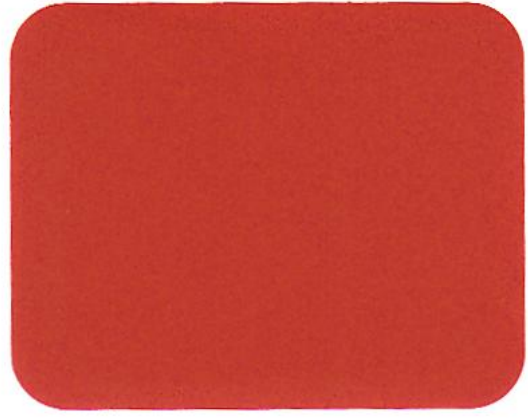
Topaz



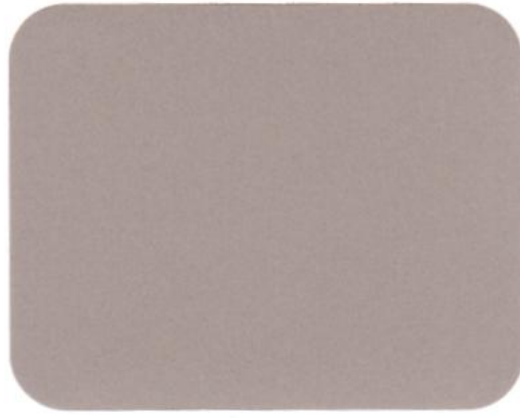
Signal Red



Sonargaon



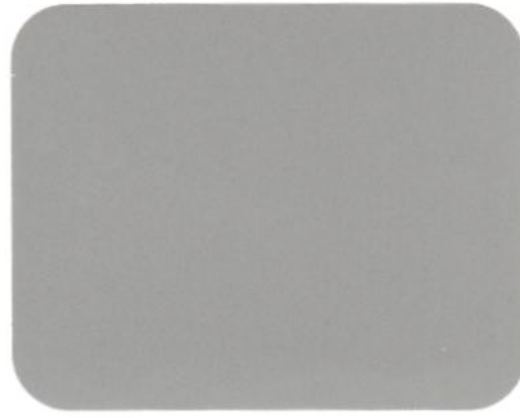
Sweet Orange



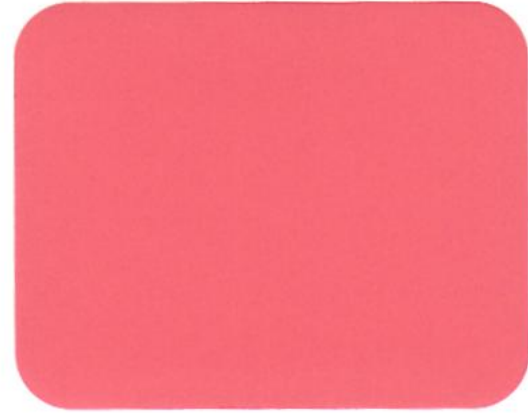
Beige



Sporty Yellow



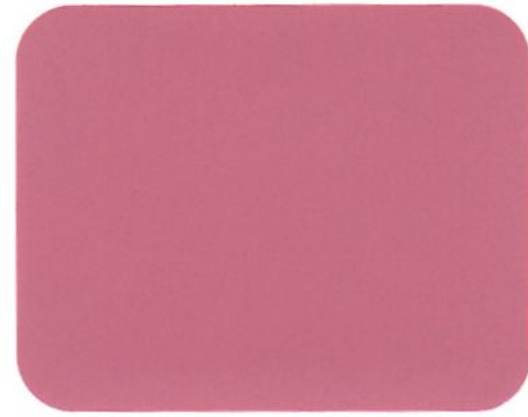
Monsoon Skies



Sweet Pink



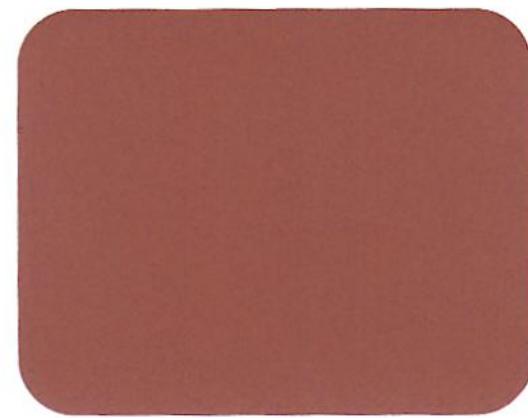
Vessel Chip



French Pink

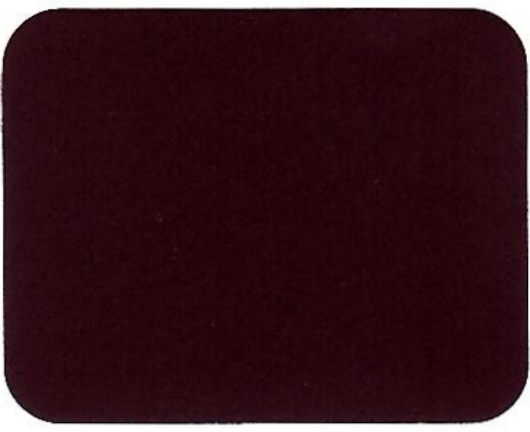


Jessica

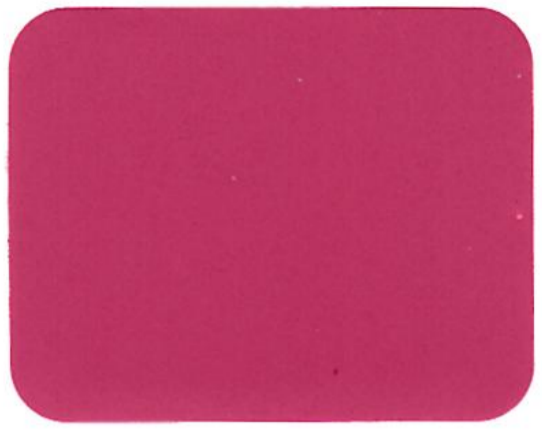


Mushroom

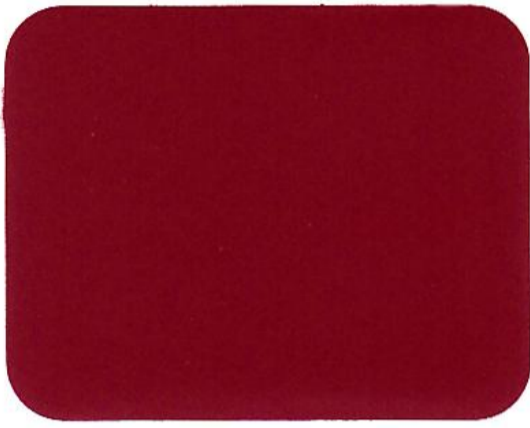
Since all color chips are affected by age, light, heat and mechanical coating process, the color on this card may vary from the actual paint in the container.



Black Coffee



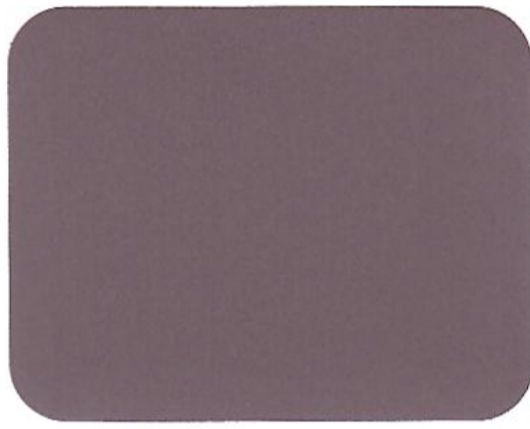
Falcetto



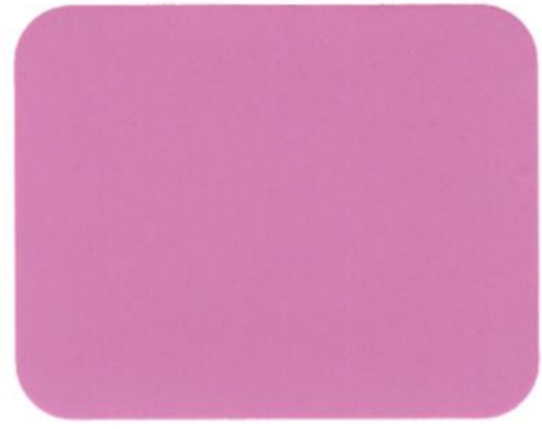
Brick Red



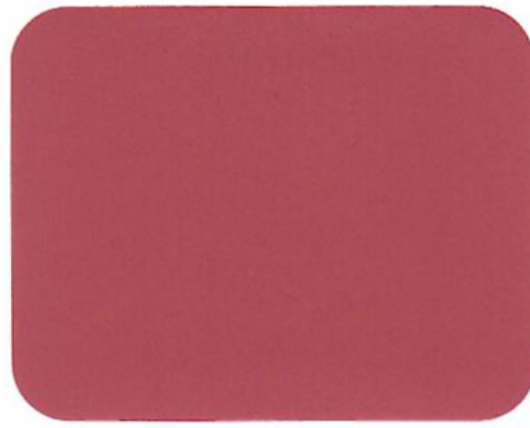
Rose Pink



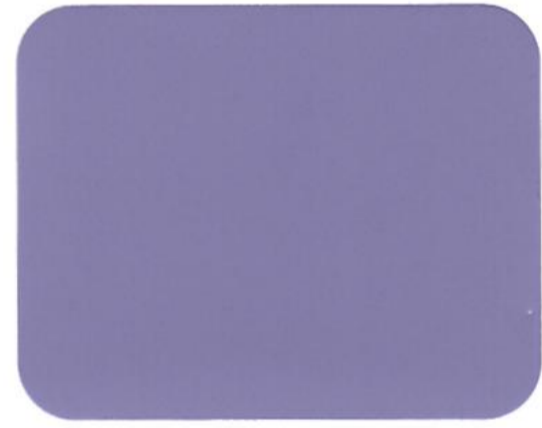
Brandy T.



Strawberry



Tangerine



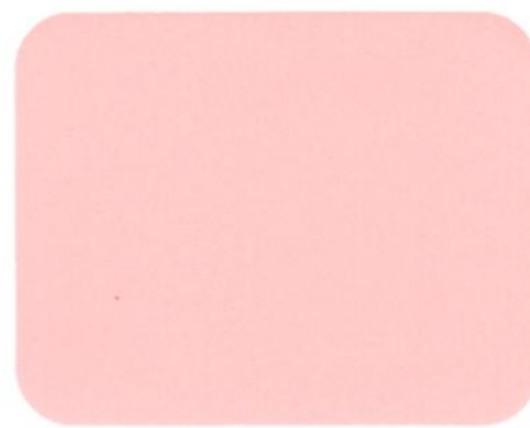
Olympia



Melba



Lilac

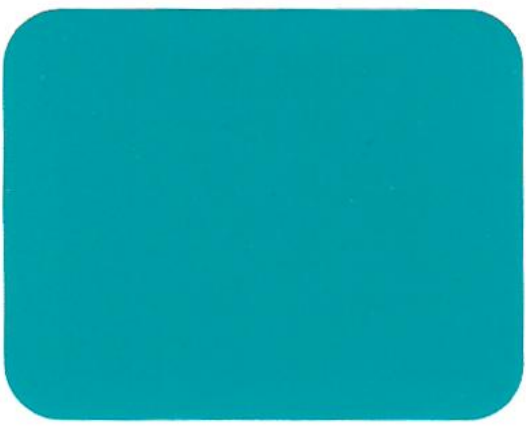


Light Pink



Flamingo (A)





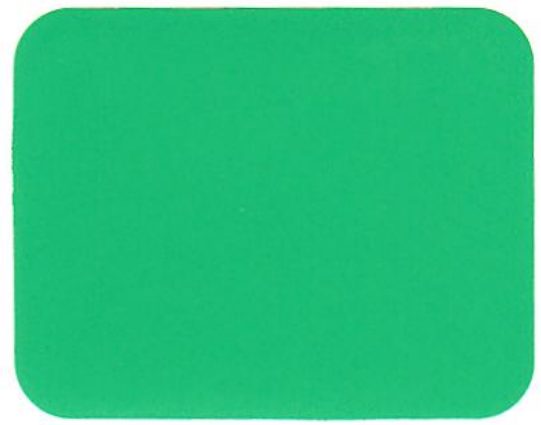
Turkish Tile



Marsh Green



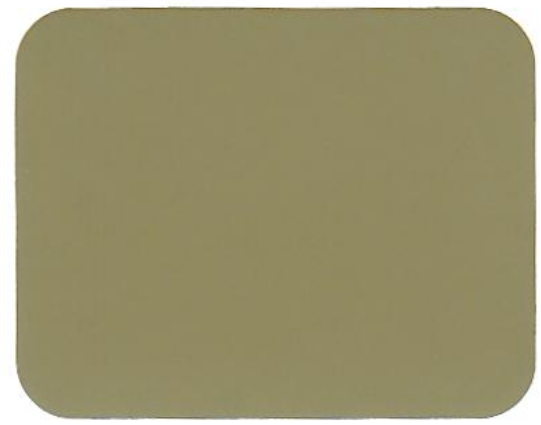
Crystal Green



Jewel Green (RO)



Elite Green



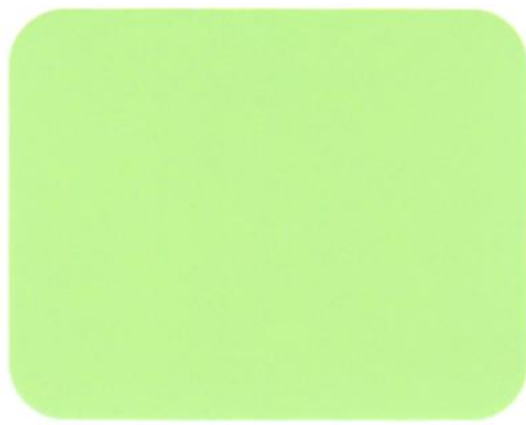
Green Gold



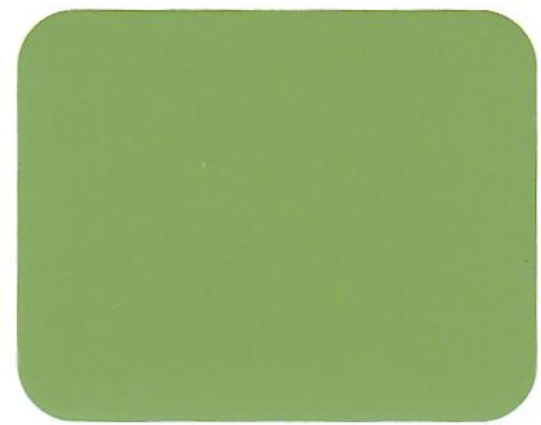
Pastel Blue



Moss Green



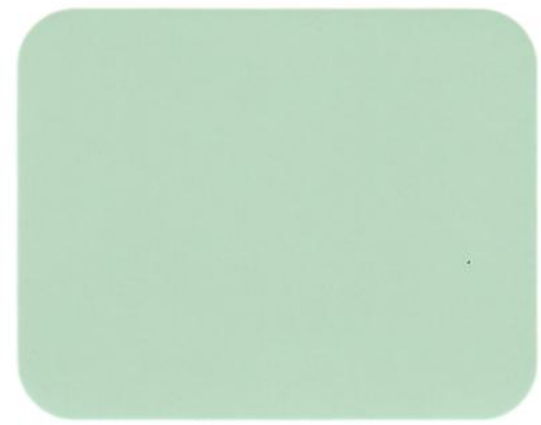
Leaf Green



Jacobite



Frost Green



Apple Green

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Secrets



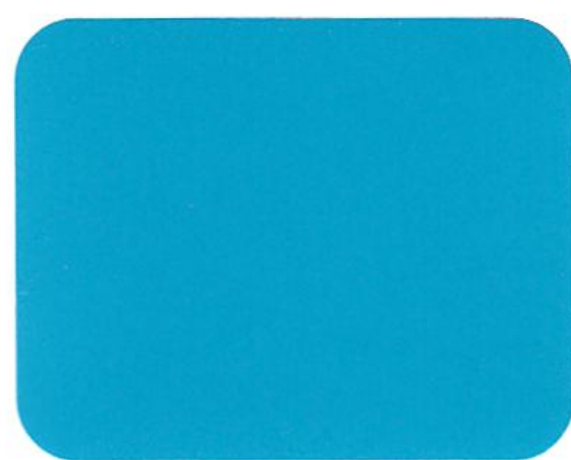
Sky Blue



Blue Rain



Serene Blue



Water Blue



New Blue



Wedgewood



Marshy Grey



Smart Blue



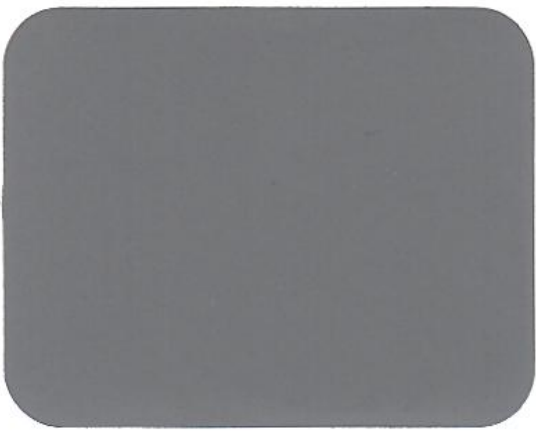
Denim



Blue Flame



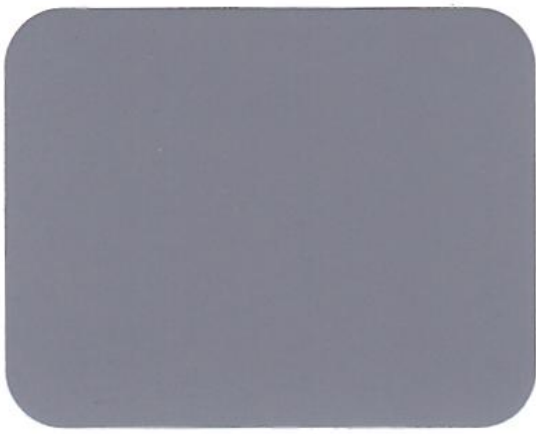
Pale Grey



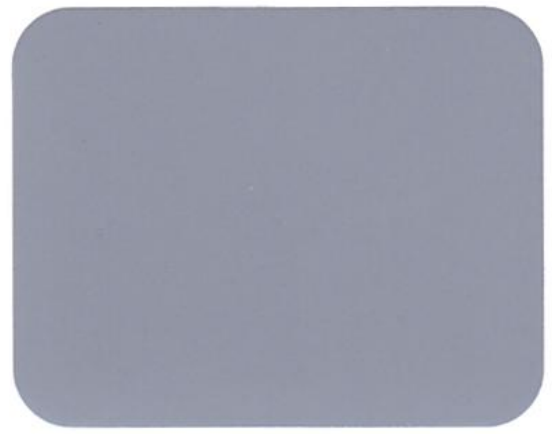
Pearl Grey



Moon Dance



Platinum Grey



Dense Grey



Light Grey



Smoke Grey



French Grey



Silver Grey



Tiara



Armour



Cumulus



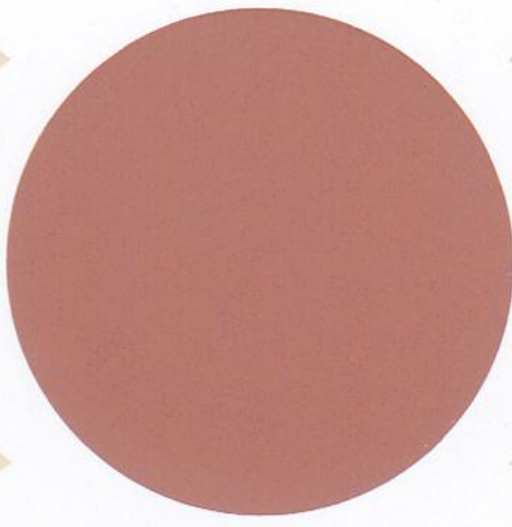
Bright Grey

Since all color chips are affected by age, light, heat and mechanical coating process, the color on this card may vary from the actual paint in the container.

TRIO COMBINATION



Coral Shell



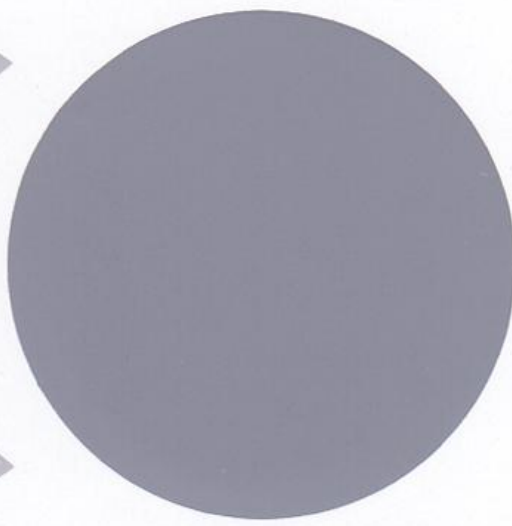
Mushroom



Magnolia



Armour



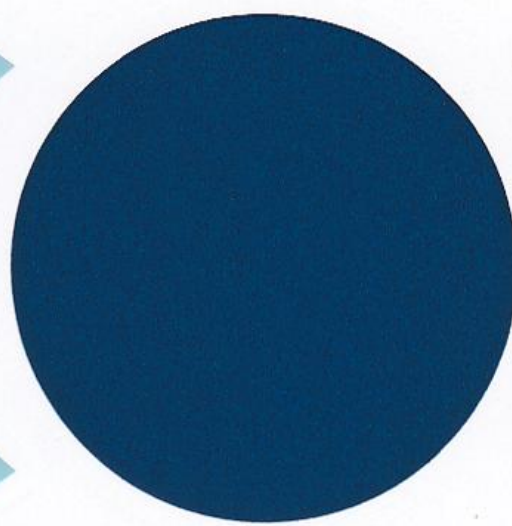
Moon Dance



Brilliant White



Serene Blue



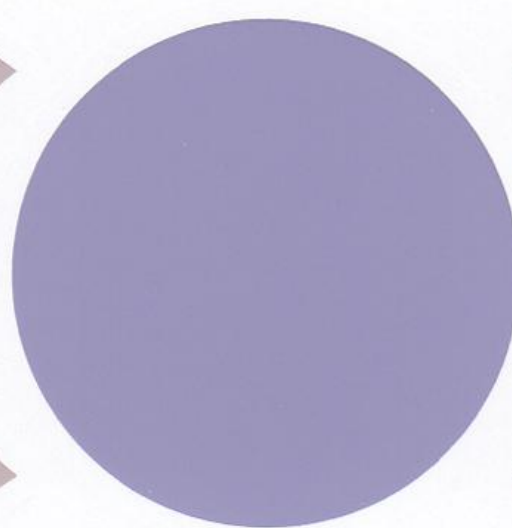
Secrets



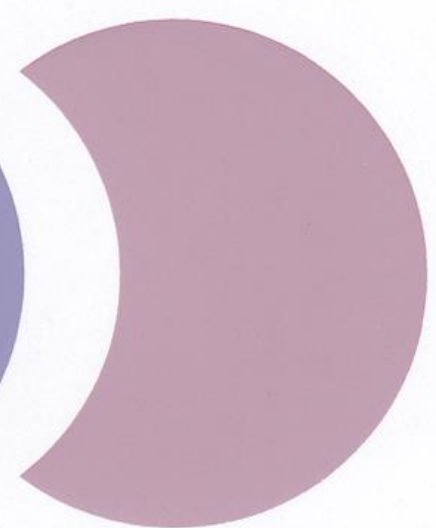
Cumulus



Jessica



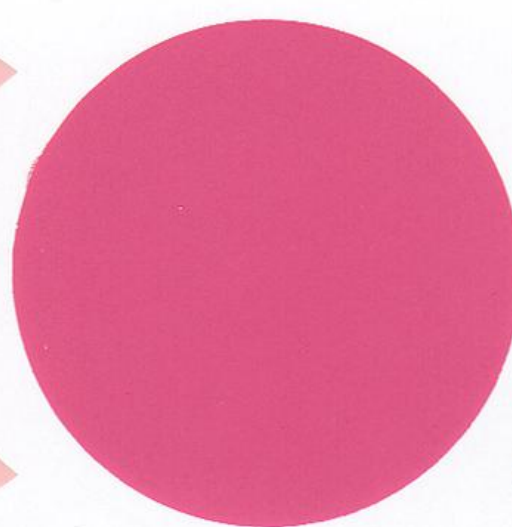
Olympia



Lilac



Light Pink



Falcetto



Beige



SAFEGUARD TECHNOLOGY™

Walls are exposed to various external conditions such as dust, excessive heat, stormy wind, thunder & rain marks. Safeguard Technology™ provides the ultimate shield that seals, protects the walls, makes cleaning easy and keeps it bright year after year. Master Coat is now Lead Safe Paint® and also APEO & Formaldehyde free. The Low VOC element of the paint makes it the safest paint in this category.

HIGH SHEEN



The basic rule of thumb for any kind of paint is that high sheen is directly equivalent to high shine. As a result, high shine resembles better durability. Paints with high sheen are generally more resistant to damage and staining. It is also easier to clean.

DIRT FREE



Master Coat is a revolutionary product that is specially formulated to protect your walls from extreme weather conditions. Special DPUR (Dirt Pick Up Resistance) formula prevents dust from settling on the wall surface. Construction or heavy dust intensive area may cause dust to settle on the wall for a long time but it can be easily cleaned with a light spray of water.

NO RAIN MARK



Low water absorption and block resistance quality of Master Coat provide the perfect shield to fight against harsh weather conditions and heavy rainfall. Moreover, it has a well-balanced polymer hardness coupled with excellent scrubability and wet hiding properties, which allows no rain marks on your walls.

OUTSTANDING COVERAGE



Master Coat ensures maximum coverage that is 20% extra than any other exterior paint in the South-East Asia. It is based on 100% acrylic emulsion and has all the necessary properties to give exterior walls maximum protection, which can last up to 10 years under extreme weather conditions.

LOW VOC



Master Coat has very low Volatile Organic Compounds (VOC), which does not harm either human or environment. The emission of volatiles in large quantities is harmful to human as well as environment.

APEO & FORMALDEHYDE FREE



Master Coat is APEO (Alkylphenol Ethoxylates) free paint. APEO is nonylphenol compounds. Nonylphenol Ethoxylates can enter into the body either by inhalation or by dermal contact. However, the exposure to high level of Nonylphenol Ethoxylates may cause irritation of the lungs, skin, eyes, and disorder of the digestive system. Nonylphenol Ethoxylates readily degrade the environment to more toxic. The International Agency for Research on Cancer has not designated nonylphenol ethoxylates in terms of its carcinogenicity.

Master Coat is also Formaldehyde free paint. Formaldehyde is a colorless and strong-smelling gas often found in water-based solutions. It can be released into the air (off-gas) from materials and products made with it. It is also widely used as an industrial fungicide, germicide, and disinfectant. Formaldehyde exposure may potentially cause a variety of symptoms and adverse health effects such as eye, nose, throat, and skin irritation, coughing, wheezing, and allergic reactions. In addition, the long-term exposure to high level of formaldehyde has been associated with cancer.

GUARANTEE

Guarantee will be applicable only -

- On the purchase of 5 Master Coat drums (18.2 litres) or 100 litres of Master Coat.
- The paint will be replaced only for the failure of the paint.
- After satisfactory pre-investigation of the exterior wall, only the appropriate authority, company representative or color consultant will decide whether the guarantee is applicable or not.
- The paint disturbed portion will be compensated by the replacement paint and labor for re-application of coating, not for the whole exterior surface.
- Labor for re-application will be applicable only for the first 5 (five) years.

The following signs will be declared as paint failure -

- Flaking and peeling
- Shade fading
- New growth of fungi and algae

Special Note: 5 years guarantee is only applicable for anti-algae/fungi growth and shade fading.

APPLICATION

Guarantee will be applicable where -

- Master Coat has been used on the exterior wall.
- Preparation for site and direction for use are followed properly and accurately as per the application process of Master Coat.

LIABILITY

A. The guarantee period will be declined by the following spectrum-

- In the first 12 months after commencement date - 100% of replacement cost.
- From 13 to 24 months after commencement date - 80% of replacement cost.
- From 25 to 36 months after commencement date - 70% of replacement cost.
- From 37 to 48 months after commencement date - 65% of replacement cost.
- From 49 to 60 months after commencement date - 60% of replacement cost.
- From 61 to 72 months after commencement date - 55% of replacement cost.
- From 73 to 84 months after commencement date - 50% of replacement cost.
- From 85 to 96 months after commencement date - 40% of replacement cost.
- From 97 to 108 months after commencement date - 30% of replacement cost.
- From 109 to 120 months after commencement date - 20% of replacement cost.

B. The replacement cost covers the cost of Master Coat paint and labor for repairing the paint failure area. The company will decide the labor rate on the basis of square feet (sqft) or daily wage rate.

C. For any kind of substantial loss or damage to the customer, the company will not hold any responsibility.

DIRECTION FOR USE

Preparation for the site: Before applying paint, dust, oil and fungus should be cleaned up properly from the exterior wall of the building. For new wall, use a 120 sand paper or stone and for old wall, use a scrapper or soap to clean up. Wall should be dried up properly before applying paint to cure. For new plastered wall, give about 12 weeks for curing.

First Step: Apply Master Coat Exterior Sealer or Aclose Sealer at the wall which will be dried up within 3 - 5 hours. If there is a chance of salt, then Salt Seal can be applied as an undercoat.

Second Step: For covering different flaws and ensuring smoothness, use Puttelite Wall Putty or Multipurpose Putty. It will take 3 - 4 hours to get the wall dried up. After that, smoothen the wall by using 220 sand paper.

Third Step: Thin up to 25% - 30% by adding clean water with Master Coat. For a smoother finish, 2 coats of paint can be applied. Extra 1 coat paint can be used for any deeper shade. On the sunshed, where there is a possibility of waterlogging, 3 coats of paint can be applied. Per litre coverage is about 160 sft - 180 sft.

Special Note: Stir the paint well before using. Use clean brush and roller for proper application. It is better not to use chalk powder for getting accurate color. Tightly close the lid after every uses so that air does not harm the paint. Clean all equipments with water immediately after uses. Mix 5% soap or detergent powder with water to remove stains from the wall. Use a thin material to clean up properly.

Lead Safe Paint®





Elite Paint is the first paint company in Bangladesh to achieve **Lead Safe Paint®** certification. Paints from Elite Paint were certified by a leading third-party certifier SCS Global Services (SCS), the program's exclusive certification body in Bangladesh. The independent analysis of SCS confirmed that Elite Paint contained less than a total of 90 ppm lead. Elite Paint is licensed to use the **Lead Safe Paint®** certification mark on its paint container labels and other promotional materials. Using this mark will provide consumers with confidence that these paints will protect their families from the hazard of lead exposure.

According to the World Health Organization (WHO), "lead paint is one of the largest sources of exposure to lead in children." Lead exposure during early childhood years has been linked to an increased likelihood of impaired cognition and executive function, impulsiveness, aggression and delinquent behavior. Brain damage caused by chronic low-level exposure to lead is irreversible and untreatable. So, reducing lead exposure is an important worldwide health issue.

MASTER COAT

EXTERIOR

| Application | No. of Shed | Thinning Ratio |
|---|--|---|
|  |  1 0 5 0 + |  Water 25% - 30% Paint |
| No. of Coat | Pack Size | Washability |
|  |  0.91 Ltr 3.64 Ltr 18.2 Ltr |  High Medium Low |
| Coverage | Finish | Dry Time |
|  1 Coat per Litre 160 - 180 sft 2 Coat per Litre 80 - 90 sft |  High <input checked="" type="checkbox"/> Medium Low |  |

ব্যবহার প্রণালী

স্থানের প্রস্তুতি: রং প্রয়োগের পূর্বে বাড়ির বাইরের দেয়ালে লেগে থাকা ধূলা-বালি, তৈলাক্ততা ও শ্যাওলা ভালোভাবে পরিষ্কার করে নিতে হবে। নতুন দেয়ালের ক্ষেত্রে ১২০ সিরিজ কাগজ বা পাথর দিয়ে ঘষে পরিষ্কার করে নিতে হবে। পুরাতন দেয়ালের ক্ষেত্রে স্ক্র্যাপার বা সাবান পানি দিয়ে পরিষ্কার করে নিতে হবে। রং প্রয়োগের পূর্বে দেয়াল অবশ্যই ভালোভাবে শুকিয়ে কিউর করে নিতে হবে। নতুন তৈরী দেয়াল কিউরিং করার জন্য কমপক্ষে ১২ সপ্তাহ সময় দিতে হবে।

প্রথম ধাপ: মাস্টার কোট এক্সটেরিয়র ওয়াল সিলার/অ্যাক্লোস্ সিলার (ওয়াটার বেইজড) দেয়ালে প্রয়োগ করুন যা ৩ - ৫ ঘন্টা শুকিয়ে নিতে হবে। দেয়ালে নোনা ধরার সম্ভাবনা থাকলে সে ধরণের দেয়ালে আন্ডার কোট হিসেবে সল্ট সীল ব্যবহার করে নিতে হবে।

দ্বিতীয় ধাপ: বাড়ির বাইরের দেয়ালের বিভিন্ন ক্রটি ভরাট ও মসৃণের জন্য পুট্টলাইট ওয়ালপুট্টি অথবা মাল্টি-পারপাস পুট্টি হোয়াইট প্রয়োগ করে ৩ - ৪ ঘন্টা শুকিয়ে নিতে হবে। অতঃপর ২২০ সিরিজ কাগজ দিয়ে ঘষে পরিষ্কার করে নিতে হবে।

তৃতীয় ধাপ: মাস্টার কোট-এর সাথে ২৫% - ৩০% পরিষ্কার পানি মিশিয়ে পাতলা করে নিতে হবে। ভাল ফিনিশের জন্য ২ কোট রং প্রয়োগ করা যেতে পারে। গাঢ় শেড এর ক্ষেত্রে অতিরিক্ত ১ কোট রং প্রয়োগ করা যেতে পারে। কার্নিশ বা সানশেডের যে সমস্ত স্থানে বৃষ্টির পানি সরাসরি জমে থাকার সম্ভাবনা রয়েছে সেখানে ৩ কোট রং প্রয়োগ করুন। প্রতি লিটারে ১৬০ বর্গফুট - ১৮০ বর্গফুট জায়গা রং করা যায়।

বিঃ দ্রঃ রং ব্যবহারের পূর্বে ভালকরে নেড়ে নিয়ে পরিষ্কার ব্রাশ ও রোলার ব্যবহার করতে হবে। রং এর সঠিক উপযোগিতা পেতে চক পাউডার ব্যবহার না করাই উত্তম। প্রতিবার রং ব্যবহারের পর কৌটার মুখ ভালোভাবে বন্ধ করে রাখতে হবে যেন বাতাস প্রবেশ না করে। রং প্রয়োগ শেষে ব্রাশ এবং অন্যান্য সরঞ্জাম ধুয়ে-মুছে রাখতে হবে। দেয়ালের অবাঞ্ছিত দাগ ময়লা দূর করতে পানির সাথে ৫ ভাগ সাবান অথবা ডিটারজেন্ট পাউডার মিশিয়ে পাতলা কাপড় দিয়ে পরিষ্কার করতে হবে।

9001:2015

ISO CERTIFIED

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Mobile: 01955-310331

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